



Everest Chamber Of Commerce & Industries In Association With Embassy Of Nepal (new Delhi),  
Nepal Tourism Board And Trade & Export Promotion Centre (TEPC Nepal)

**PRESENTS**

# **INDO-NEPAL TRADE FESTIVAL** 2026

**Connecting People, Enhancing Bilateral Trade**

**20–22 FEB, 2026  
PHD HOUSE, HAUZ KHAS, NEW DELHI**



**BUSINESS NETWORKING**



**NEPALI CUISINE**



**CULTURE & HANDICRAFT**

# About Nepal Festival 2026

Nepal Festival India (2026-2 Edition Is A Prestigious Three-day Event Celebrating Nepal's Trade, Industry, Culture, And Tourism In The Heart Of India. It Serves As A Dynamic Platform For Business Leaders, Investors, Entrepreneurs, And Cultural Enthusiasts To Explore Trade Partnerships, Tourism Opportunities, And Cultural Collaborations Between Nepal And India

## Key Festival Highlights:

1. B2B Trade & Industry Expo & Business Networking Opportunities
2. Panel Discussion in a separate Hall on Enhancing Bilateral Trade & Tourism, Cultural Diplomacy & Trade Relations, Emerging Business Investment Sectors, Sustainable Tourism & Cultural Heritage, Future of Indo-Nepal Economic Cooperation
3. Authentic Nepalese Cuisine Stall for Food Lovers
4. Cultural Performances in the evening

## Why Attend?

1. For Business Professionals – Explore Trade Opportunities, Investments, And Networking.
2. For Tourists & Travelers – Discover Nepal's Stunning Destinations And Travel Packages.
3. For Investors & Entrepreneurs – Unlock Potential Business Collaborations With Nepali Industries
4. For Culture Enthusiasts – Experience Nepal's Rich Heritage, Music, And Traditional Arts.

## Sponsorship & Branding Opportunities

Category	Investment	Benefits
<b>Title Sponsor</b>	₹10,00,000	<b>Exclusive branding on ALL digital, print and event branding materials</b> , keynote speaker slot for 15 minutes (with presentation), <b>premium stall space (6x3 sqm shell scheme)</b> , full-page ad in Exhibitors Guide alongwith one page company details, Company Logo on all Digital Marketing platforms, Marketing Video (maximum 10 minutes) running on the large screen of Exhibition, repeatedly on Daily Basis.
<b>Gold Sponsor</b>	₹7,00,000	Exclusive branding (company Logo) on <b>all digital marketing materials and platforms</b> . keynote speaker slot for 10 minutes (with presentation), <b>premium stall space (5x3 sqm shell scheme)</b> at prime location, full-page ad in Exhibitors Guide along with one page company details, Marketing Video (maximum of 5 minutes) running on the large screen of Exhibition, repeatedly on Daily Basis. 4 Promotional Posts on Digital Media Platforms.
<b>Silver Sponsor</b>	₹5,00,000	Logo placement on all printing materials, <b>premium stall space, 4x3 sqm</b> , at prime location, quarter-page ad in Exhibitor's Guide, 4 Promotional Posts in Digital Media Platforms.
<b>Bronze Sponsor</b>	₹3,00,000	Logo placements on all exhibition hoardings, <b>premium stall space, 3x3 sqm</b> , at prime location, 4 Promotional Posts in Digital Media Platforms.
<b>Supporting Sponsor</b>	₹2,00,000	Digital branding, logo placement on exhibition hoardings, <b>premium stall space, 3x3 sqm</b> , 4 Promotional Posts in Digital Media Platforms.

## Program Schedule

### Day 1 : Friday 20 February, 2026

#### THEME FOR OPENING SESSION

“Harnessing the Power of Friendship: Economic Diplomacy, Regional Integration & People-to-People Networks”

### Day 2 : Saturday 21 February, 2026

#### PLENARY SESSIONS (Morning)

“Transforming Indo-Nepal Trade: Connectivity, Infrastructure & Border Economics Corridors”. Theme Covered:

1. Cross border trade facilitation
2. Modernizing border infrastructure
3. Logistics & supply chain collaboration
4. E-commerce & digital trade integration

#### PLENARY SESSIONS (Afternoon)

“Tourism integration between India & Nepal: Spiritual, Adventure & Eco-Tourism Pathways” Theme covered:

1. Ramayana Circuit
2. Buddhist Circuit
3. Himalayan Adventure Tourism
4. Wellness, Yoga & Ayurved
5. Increasing Indian tourist inflow into Nepal

### Day 3 : Sunday 22 February, 2026

#### PLENARY SESSIONS (Morning)

“Industry, Innovation & investment: New Opportunities for Nepal-India Business Collaboration” Theme

Covered:

1. SMEs, Startups & Entrepreneurship
2. IT, AI, and Digital Innovation
3. Investment opportunities in Nepal
4. Renewable energy & hydropower Partnerships
5. Agriculture, herbal sector & manufacturing

#### PLENARY SESSIONS (Afternoon)

“Soft Power, Culture & Media Diplomacy in Strengthening Indo-Nepal Relations” Theme Covered:

1. Cinema & media influence
2. Cultural exchange programs
3. Literature, festivals & heritage diplomacy
4. Youth engagement & educational partnerships

## THEME FOR CLOSING SESSION

“Indo-Nepal Partnership 2030: Vision For Growth, Connectivity & Regional Stability”



**Echoes of the Mandala**  
“Echoes of the Mandala”, unveils the reflections of Nepali artists, channeling their imagination through ingenious impressions in paintings that connects the ancient civilization of Nepal & India. These artworks masterfully capture the coexistence of the sacred and profane, inviting viewers to ponder the eternal fusion of tradition and modernity in a shared cultural tapestry.



An Event Happening On

13-23 February, 2026 at India International Centre 40, Max Mueller Marg, Lodhi Gardens, Lodhi Estate, New Delhi,

## Step to Register

**Scan The QR Code To Fill Out The Online Registration Form  
or go to this link: <https://forms.gle/JvycmFsvZCpJs3RP9>**



Receive a confirmation email with event details.

Pre-register Online For priority access and special events Updates!

**Entry Free for all on 21st & 22nd February, 2026**

## Organised By



In Association with



## Embassy of Nepal (New Delhi)



# Nepal Tourism Board



## Trade and Export Promotion Centre, Nepal

## Partners & Sponsors - 2025



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